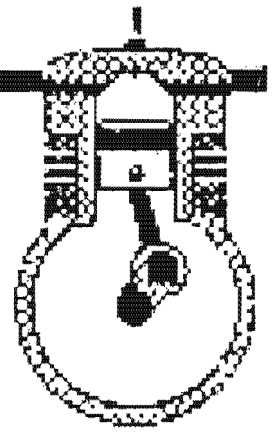


Main Street Shop

1213 West Main
Fairfield, Illinois 62837
Phone: (618) 842-7467



Impact Directories

115 Woods Mill Rd

Manchester, Missouri 63011

To Whom It Concerns:

We are happy to recommend the Five County phone book. Our business relies on people, lots of them! Our ability to attract a steady flow of new clients, especially those outside of the Greater Fairfield area, is a real challenge. The people of Impact Directories are very professional and very serious about growing your business. They reach well over 30,000 real people all over 5 counties. In our small town our business is well known, but limited to only 5,000 people. To grow we must reach outside Fairfield.

I personally got to experience this reality while in our local hospital. I was admitted for a week and effectively shut off from the world. Was I glad to find a 5 County book in my room. And so was Nurse Friendly who looked up a number in Enfield for me. We wondered what people in Enfield do when they need a number. My money is on the Five County Directory. Call Don McCloud, you will be glad you did.

Sincerely,

Jerome Eckleberry